

Minutes of Committee Meeting April 13th 6.30pm Orange Tree

Discussions on Agenda.

1. Banking the pool fees and membership fees.

This needs to be arranged properly with Tony at the earliest opportunity.

Darren has offered to do the banking.

2. Pool fees rota.

A rota system was discussed, so that the responsibility of collecting fees at the end of pool sessions was divided fairly. It was also decided that the cash box and book/papers should be passed on to the next person on the rota at the end of pool sessions.

3. Boat and equipment insurance.

The clubs equipment insurance is about to expire. It was decided we should do a stock check ASAP.

Chris was to put a call out on the onelist for volunteers this Saturday (19th April) and also for people to respond if they have borrowed equipment.

Clubs Affiliation is also about to expire. It was decided that Tony and Dave should liaise with Andrew on this matter.

4. Membership Drive.

John feels we need to contact people who have come along to one or two pool sessions but not returned. To find out if there was something we could have done to improve their experience.

There was a discussion on how we could help people enjoy their first pool session and subsequently return.

Should we make people capsized?

Should we have a drill in place or provide a 'buddy'?

It was decided this should be discussed again at the next meeting.

Darren is on a drive to increase pool attendance and membership.

He feels by promoting the clubs good points ie:- Friendly and relaxed , adventurous and caring, we can pull people in with a more direct approach.

He will be looking into ways of attracting people from Lea Valley and other surrounding clubs who would appreciate our clubs atmosphere.

He wants to make the Website more up to date and active, with news on the latest trips and activities added.

Darren feels what could hold the club back is communication.

5. Forum/online/Facebook communication.

Question was raised 'Is Facebook closed at the moment?'

Darren suggested giving people a choice of how they would like to be communicated when they join the club.

Another question raised was 'Should we go back to paper membership forms?'

6. Development Program.

Graham is constantly encouraging new members and is actively developing existing members open canoe skills with trips out and a future trip away.

7. Social Program.

Craig is intending to have a more active role this year and is organising a social evening in May.

8. Lock on Boat house.

It was decided that the lock code should be changed as of June and that a new lock should be looked into possibly by Jon.

9. Possible Brochure for people interested in joining the club.

Graham had suggested this idea and it was agreed this could be a good way of promoting the club.

Darren was looking into it with the possibility of fliers.

10. Good Friday Fun Event.

Was agreed to charge for burgers and sausages to cover costs.