

Baldock & District Canoe Club



Electronic Communication and Social Media Policy

Baldock and District Canoe club recognises that the popularity of social media sites, mobile technology and other forms of electronic communication are of great benefit in helping club members connect with one another and also in promoting the club to prospective new members and the general public. However, we are keen to ensure that our members use these channels of communication responsibly and have therefore issued the following guidance on their use.

- **Club website:** www.thecanoecub.co.uk (You can bookmark this page or add it to your favourites)

This is our formal information portal and a place for existing and new members to find out information about the club, including contact details, what we offer and club policies. Only committee members may log-in to the website in order to update information.

- **Onelist:** onelist@thecanoecub.co.uk

This is our primary internal club communications channel. You can set your preferences to either receive each mail as it is generated or a journal of emails. This is a private e-mail group for current BDCC members. However, ex-members wishing to remain on the onelist may request to do so and this will be at the discretion of the committee.

- **Public Facebook Page:** <http://www.facebook.com/BaDCanoeClub> (Click the link to 'like' us) with an Auto Twitter Feed: <http://www.twitter.com/BaDCanoeClub> (Click the link to 'follow' us)

This is where you will get all the current news, gossip etc. Even if you are not a Facebooker or Tweeter, you can still access the pages by clicking on the links above.

This is a public page and will therefore be moderated for suitable content. We would encourage all members to think carefully about the content of their posts and refrain from posting any material which may bring the club or its members into disrepute.

Photographs: If you are posting photographs of other club members on trips etc, it is always polite to check that they are happy with this. WHERE UNDER 18s ARE CONCERNED, PARENTAL PERMISSION MUST BE OBTAINED BEFORE POSTING ANY PHOTOS ON SOCIAL MEDIA.